



## LeapFrog-Lionsgate Educational DVDs

LeapFrog has partnered with Lionsgate to continue to offer its classic titles as well as create new educational DVDs featuring favorite LeapFrog characters Leap, Lily and Tad. Kids can follow the trio's adventures in refreshed versions of best-selling movies *Letter Factory* and *Talking Words Factory*, as well as in all-new title *Let's Go To School*.

### **LeapFrog: Let's Go to School**

Available August 2009 | Ages 3 to 6 | MSRP \$14.98

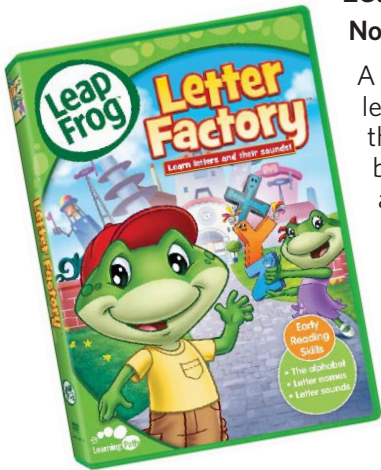
LeapFrog's first new educational DVD in four years, *Let's Go To School* will be available just in time to help parents ease little ones' first-day-of-school jitters. Beloved characters Tad and Lily get a classroom tour from magical firefly friend, Edison, who shows them that the classroom is actually more "nervous" than they are. As the twins reassure the blocks, globe, clock and more talking "teachers," they get on their very own LeapFrog Learning Path, learning key lessons about phonics, counting, days of the week and animals. Features five sing-along songs and an interactive alphabet book.



### **LeapFrog: Letter Factory**

Now available | Ages 3 to 6 | MSRP \$14.98

A favorite of parents and kids for years, *Letter Factory*, now with updated animation, makes learning letters, phonics and listening skills fun, as LeapFrog characters spring to life in this music-filled alphabet adventure. Leap, Lily and Tad get a tour of the Letter Factory, led by wacky Professor Quigley, and Tad joins "Js jumping on trampolines" and "Ks practicing karate kicks" as new letters learn their sounds. At the Letter Factory, "every letter makes a sound," and kids will be singing along in no time, learning as they go.



### **LeapFrog: Talking Words Factory**

Now available | Ages 3 to 6 | MSRP \$14.98

All those letters kids learned about in *Letter Factory* work together to make words at the Talking Words Factory. The amazing and entertaining Word Factory is home to the Word Whammer, Sticky-Ick-O-Rama and more amazing word-building machines—and Leap, Lily and Tad get to join the action, making and rhyming words, building their vocabularies as they go. Kids will love to sing along with their favorite characters' musical adventures, learning new words along the way.

