

BRIGHTLINGS™ FAMILY

The Brightlings activity line provides the littlest learners opportunities for imaginative, interactive play in a whimsical land of make-believe. The collection revolves around a central discovery hub, the Exploration Station, which features organic shapes and a modern, soft color palette. The Exploration Station delivers over 20 learning songs, first words in five languages, and an introduction to counting, and more, all in baby or toddler learning modes. Add a fantastic family of characters—the Dancers, Stackers, Matchers, and Builders—and the Exploration Station comes to life in a learning celebration! LeapFrog's first comprehensive activity line for infants and toddlers, the Brightlings family delivers the best of all play options, big and small, in one easy-to-find product suite.

BRIGHTLINGS EXPLORATION STATION

NEW! AVAILABLE FALL 2007; AGES 6 TO 36 MONTHS; MSRP: \$39.99

The Brightlings Exploration Station offers new worlds for babies to discover each time they play. Home to Bobblers, Tumble Tunnel, Babbling Bandshell, Rainbow Balcony, and Alphabet Alley, the Exploration Station is the place where all the Brightlings friends come to play. When babies drop a play pal into the Tumble Tunnel, they'll hear musical chimes; in toddler mode, children will hear counting, from 1 to 10. At the Greetings Gate, baby mode is all about opposites, while toddlers can hear the word "hello" in five languages! Babies will love the three included Bitty Brights play pals, who dance with the colored ribbons on Rainbow Balcony and bounce with the Bobblers. The party gets even livelier when their friends the Dancers, Stackers, Matchers, and Builders join in the fun, promoting classic patterns of quiet play to stimulate babies' natural desire to explore with all their senses.



BRIGHTLINGS FRIENDS PLAY SETS

NEW! AVAILABLE FALL 2007; AGES: 6 MONTHS & UP

All the Brightlings friends are designed around classic play patterns that babies already love—nesting, matching, sorting, and stacking. The complete Brightlings collection of friends and the Exploration Station work together, giving babies lots of ways to learn and play. And the Brightlings play sets, on their own, are perfect travel companions, fitting easily into diaper bags and stroller pockets.



BRIGHTLINGS BUILDERS MSRP \$19.99

Rattle, roll, and shine with the Builders! This nine-piece building play set allows babies to create endless combinations of fun by mixing up heads, bodies, and bases. Little ones will love all the new friends they can make each time the Builders come together.

BRIGHTLINGS DANCERS MSRP \$9.99

Each time babies make the three Dancers move, they respond with a wobble, shine, or whirl. Little ones will love to move and groove along with their dancing pals in the Brightlings world.



BRIGHTLINGS MATCHERS MSRP \$9.99

The yellow, red, and blue Matchers friends celebrate with a twirl, chime, or shine when babies correctly match their circular, square, or triangular halves together. Mixing up the pieces is lots of fun for little ones, too, as they enjoy playing with bright colors and chunky shapes made especially for tiny hands.



BRIGHTLINGS STACKERS MSRP \$9.99

The happy Stackers reward babies with a delightful glow and sparkle when nested together, one inside the other. Little ones will light up along with their three Brightlings pals as they stack them up high, spin the base, and then topple them down.

